

The Aji Source Fundamental Strategy's 12 Strategic Intentions

- Part #1 Constitute satisfactory Life, Financial and Business Ambitions
- Part #2 Learn superior Philosophies of Care and Competition
- Part #3 Accumulate “IR#4 Strategic Knowledge”
- Part #4 Practice Ethics of Power
- Part #5 Design and execute a steady stream of fresh, new Offers, Practices, Narratives and Strategies (OPNS) that are highly valued and scarce relative to demand

The Strategy's “Tactical Pivot”

- Part #6 Build competitive Networks of Capabilities: colleagues, employees, employers, vendors and customers

The Strategy's “Strategic Pivot” begins

- Part #7 Increase Autonomies, or freedoms
- Part #8 Produce highly valued and scarce Accomplishments
- Part #9 Establish Identities of *superior* Trustworthiness, Value, Authority and Leadership (TVAL)
- Part #10 Hold highly compensated Leadership Roles
- Part #11 Build competitive Business Organizations
- Part #12 Anticipate future threats, obligations and opportunities